

Annexx CEO Philippe Peyrot Elected President of FEDESSA

TOULOUSE, France – September 28, 2026 – The Federation of European Self Storage Associations (FEDESSA) has announced the election of Philippe Peyrot as its President for a two-year term, following its annual conference held on September 23 in Wiesbaden, Germany. FEDESSA brings together all national trade associations across the sector, representing a rapidly expanding European market that now encompasses more than 11,000 self-storage facilities.

An entrepreneur and the CEO of Annexx, which he founded in 2002, Philippe Peyrot leads an organization operating 28 proprietary facilities in France and ranked among the top 100 self-storage operators worldwide. Through its specialized subsidiary, Annexx Business Service, the company also leverages an extensive network of 650 partner locations, providing comprehensive corporate coverage across mainland France, Corsica, and the French overseas territories. Holding an MBA from the University of Connecticut (UConn) and serving as an active member of the French national association (CISS), Peyrot brings more than two decades of on-the-ground operational expertise to the European federation.

Self-Storage: A Vital Link in Modern Urban Planning and the Economy

For Philippe Peyrot, the sector's accelerated growth directly addresses contemporary metropolitan challenges:

*"Self-storage is no longer just a temporary fix—it has become essential urban infrastructure," stated **Philippe Peyrot, CEO of Annexx and President of FEDESSA**. "Urban housing pressures and the high cost of city living make this service indispensable for residential households. For businesses, it offers on-demand storage flexibility without the burden of long-term, rigid commercial leases. At the same time, our sector is emerging as a critical link in urban last-mile logistics. Demonstrating this practical, tangible value to public policymakers is a continuous priority."*

Three Strategic Priorities for the European Mandate

Leading the FEDESSA Board of Directors, Philippe Peyrot has established three core operational pillars for his tenure:

- **Upgrading Sector Intelligence:** Enhancing the precision and reach of European market research to provide operators, lenders, and investors with authoritative economic benchmark.
- **Strengthening Institutional Advocacy:** Delivering a unified voice before European regulatory bodies to champion the industry's interests, while reinforcing the initiatives of national trade representatives.
- **Empowering National Member Associations:** Allocating FEDESSA resources directly to member associations to accelerate the cross-border sharing of operational best practices.

*"My goal is to build on the groundwork laid over the past year and deliver concrete, actionable results," concluded **Philippe Peyrot**. "With over 11,000 facilities in Europe, our industry has reached institutional scale and maturity. Over the next two years, my focus is clear: enhance the federation's agility, solidify our benchmark research, and actively support the growth of every national association."*

About Annexx

Founded in 2002 in Toulouse, France, Annexx is a benchmark self-storage operator and one of the top 100 operators globally. The company operates 28 owned facilities and deploys a nationwide network of 650 partner locations through its dedicated division, Annexx Business Service, serving

the flexible storage and inventory management needs of both consumer households and major enterprise accounts across mainland France, Corsica, and French overseas territories . Learn more: www.annexx.com

About FEDESSA

Established in 2004, the Federation of European Self Storage Associations (FEDESSA) is the benchmark umbrella organization for the industry across Europe. Uniting 100% of the continent's national associations, it represents the interests of an industry comprising 11,517 self-storage facilities through authoritative market research, ongoing professional education, and cross-border commercial collaboration. Learn more: www.fedessa.org

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